

2021

Architectural Woodwork Institute

Partner Program

46179 Westlake Drive, Suite 120

Potomac Falls, VA 20165

571.323.3636 awinet.org

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AWI PARTNER PROGRAM

The AWI Partner Program provides you with access to Manufacturers, Suppliers, Specifiers and Design Professionals throughout the year. Partners reach prospective customers through a variety of association vehicles based on their level of participation.

All AWI Partners receive ongoing visibility through regular AWI communications, including *Design Solutions* magazine, AWI e-briefs and NewsBriefs, and AWI meetings and events.

For over 50 years, the Architectural Woodwork Institute has been a not-for-profit organization of manufacturers of architectural woodwork, suppliers to the industry, and design professionals located throughout the world.

Our members are devoted to:

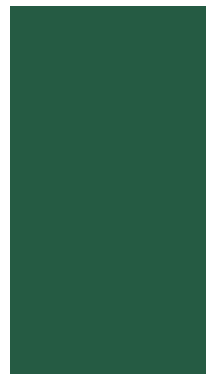
- Improving industry standards
- Promoting fine architectural woodwork
- Developing new and better materials and methods for engineering, fabricating, finishing and installing



Currently, AWI's membership is comprised of 1,700 members, including 1,000 manufacturing members, 200 supplier members and 500 affiliate design professional members and subscribers.

There are five levels of Partnership with AWI - Premier, Platinum, Gold, Silver and Bronze. Membership is included with all levels.

Woodwork by Fetzer Architectural Woodwork
Photo Courtesy of Alan Schindler



	PREMIER	PLATINUM	GOLD	SILVER	BRONZE
Membership Benefits					
Annual AWI Membership Dues					
Signage at all Events					
Promotional Item Recognition					
Partner E-blasts to Members (quarterly)	Full Page	Full Page	Full Page	Shared Page	Shared Page
Testing Service Discount	20% Discount	15% Discount	10% Discount	6% Discount	4% Discount
Education Benefits					
Sponsor and Deliver Industry Education webinar (1)					
Annual Cost of Doing Business Survey					
Design Solutions Benefits					
Four-color ad in 4 issues	Full Page	Full Page	Half Page	Half Page	Quarter Page
NewsBriefs / e-briefs and Monthly Mailings Benefits					
Monthly Mailing Insert	12 Inserts	6 Inserts	3 Inserts	1 Insert	
Recognition in 12 issues of AWI NewsBriefs					
200 word article in AWI NewsBriefs (1)					
Press Releases in e-briefs					
Calendar Events in e-briefs					
Logo and link in all editions of e-briefs					
Online Benefits					
Logo and link on AWI website					
Social Media Posts (monthly)					
1200 x 200 pixel Ad (secondary page)					
Spring Leadership Benefits					
Recognition During Event					
Logo displayed on Event Signage					
Company Name on Participant Item					
One Complimentary Attendee Registration					
Commercial Shown during Events	2 Minute	2 Minute	90 Seconds	60 Seconds	30 Seconds
Annual Convention Benefits					
Tabletop display and Registrations	3 Attendees	3 Attendees	2 Attendees	2 Attendees	2 Attendees
First choice of location at Product Fair					
Attendee List prior to the show					
Recognition During Event					
Commercial Shown during Events	2 Minute	2 Minute	90 Seconds	60 Seconds	30 Seconds
Logo displayed on Event Signage					
20% Discount on Convention Sponsorships					
Value Partner Pricing					
	\$35,000	\$22,000	\$16,500	\$11,000	\$8,250

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AWI

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